



XVII Международна HR конференция

Building a Future-Ready Organization

26-28 май
РИУ Правец



БЪЛГАРСКА АСОЦИАЦИЯ
ЗА УПРАВЛЕНИЕ НА ХОРА

May 27th — Friday

Didier Kane, University of Texas, Austin — *The Changing Roles of Executive Team and of its HR Partners in Enterprise 3.0*

Some of the highlights of the presentation are:

- ⇒ The CIO and business leaders as co-enablers of big data-driven decision making
- ⇒ Why Finance, HR, Marketing, sales and strategy executives must collaborate to drive revenue growth
- ⇒ The role of HR in preventing integration failures and ensure the success of acquisitions
- ⇒ R&D, Manufacturing, HR and business executives: a powerful team to drive profitability
- ⇒ The new roles HR must carefully help staff in an Enterprise 3.0 environment

Zhivka Petkova, PwC Bulgaria- *Rethinking business success in a changing world: Presentation of the results of a survey of PwC among business leaders in Bulgaria and globally*

63% of business leaders in Bulgaria are focused on **effective performance management** as a part of its strategy for attracting, engaging and retaining talented employees.

75% of business leaders reported **the lack of key skills in the workforce** as a serious risk for the business.

Are Bulgarian business leaders optimistic about the future of the business? What prospects do they see? The PwC study will provide answers during the May conference of BAPM. Let's discuss them together!



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Gergana Rakovska, FBO, Diana Andreeva — *Skills for the future*

According to the futurists 60% of the most sought after professions in the next 10 years do not yet exist.

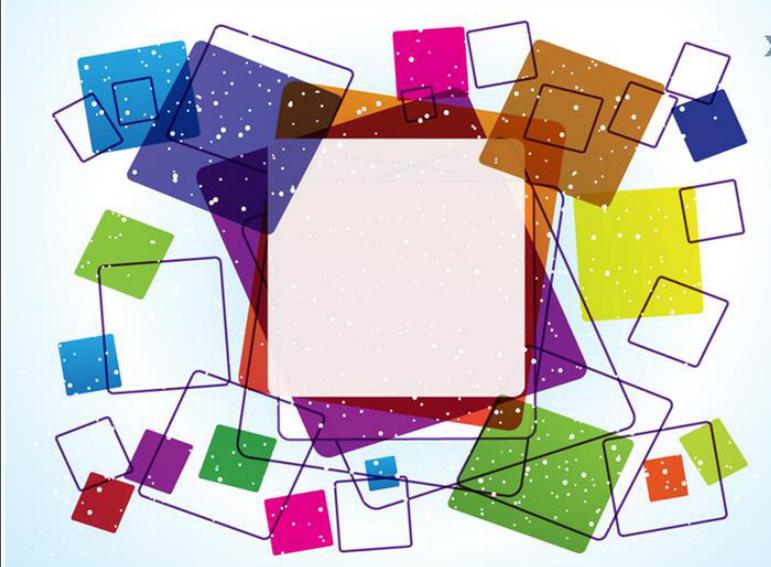
- ⇒ *The study "The Future of Jobs" predicts that:*
- ⇒ *7 million people will lose their jobs by 2020.*
- ⇒ *The robots will take over jobs that require routine and clerical skills.*
- ⇒ *Genetics, artificial intelligence, robotics, nanotechnologies, three-dimensional printing and biotechnologies are just some of the areas that will undergo tremendous development.*

Are you ready for the changes that await us? Along with Gergana Rakovska, FBO and Diana Andreeva, student, will talk about how the prognosis for the jobs of tomorrow can help us to prepare the human capital of our organizations.

Alfred Remmits, Vitam Education - *The Future of Learning in an Innovative HR Practice*

"It simply isn't acceptable to throw learners over the classroom and/or eLearning wall into the workflow and then hope that what we did during the online or class event will magically transfer to successful job performance. It doesn't." shares Alfred Remmits

If you are looking for a more successful and working methods in training and development of employees, which lead to a real return on the investment, do not miss the presentation of Alfred.



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Neli Dukova, Easy Asset Management JSC — **Programme “Super professionals” - Boosting the motivation of credit consultants of Easy Credit by introducing innovative gamification based platform**

Why Easy Credit decided to implement gamification platform, which are the stages they go while implementing it, what kind of gamification techniques and mechanics are being used in the platform to achieve the final goals. And most importantly - what are the benefits and results of using the gamification platform Easy Credit— *expect all the answers from Neli Dukova.*

Gergana Dzhenkova, coach, Aleksandrina Dimitrova, Cedar Bulgaria - **Building better organizations by system intelligence: sharing experience of a Bulgarian NGO**

"In order organizations to be successful, people there should learn to work together intelligently," said Gergana Djenkova.

Do you want to learn more about the system / collective intelligence and why it is a key feature of the organizations of the organizations of future? How to use this concept as a practical approach for the development of the teams and the organizations? All that refracted through the concrete experience of Bulgarian NGO. Welcome to this presentation!