



XVII Международна HR конференция

Building a Future-Ready Organization

26-28 май

РИУ Правец



May 26th—Thursday

14.00—17.00 - choose between:

Workshop „Design thinking for managing “Employee Experience“, presenter: Elina Zheleva, coach and consultant on design thinking

Do you know what stays behind the definitions „Employment Branding“, „Employer Branding“, „Employee Branding“, „Experience Economy“? Together with Elina Zheleva we will go through any of them in order to reach the newest tendency – Employee Experience Management, also called by the experts in HR— Human Resource Management 2.0.

Workshop “HR express. Next step: HR of the future“, presenters: Kapka Stoykova, coach and mediator Ivan Dimitrov, trainer

Are you interested in the topic of mismatch between supply and demand on the labor market? Are you ready to think about how to solve this problem? Those of you for who is not enough to be only observers and analysts of the processes that determine the future, but want to actively participate in them, this workshop is mandatory! For more information, see [HERE](#)

17.30—19.30

Networking „Go Team“, presenters: Catalyst Bulgaria

Are you ready for the “Treasure Hunt” adventure? Map orientation, different challenges, teamwork, competition and most of all - a lot of fun! If you are ready to take this challenge, be sure to bring comfortable shoes and clothes when you go to the RIU Pravets!



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БЪЛГАРСКА АСОЦИАЦИЯ
ЗА УПРАВЛЕНИЕ НА ХОРА

May 26th—Thursday

20.30—22.15 - choose between:

**Networking „Beat the Box“,
presenters: Catalyst Bulgaria**

Mysterious video message, mysterious voice and many codes that need to be broken! And of course, you will be under time pressure! "Beat the Box" is a challenge for those of you who are not afraid to open sealed boxes without knowing what awaits them inside!

**Workshop „HR stars on the dancing floor“,
presenter: Atanas Mesechkov**

Rhythm, music, dance! If you want to check if you're as good on the dancing floor as in the people management, this is your part of the networking conference program of BAPM! We challenge you - show us who the best HR stars on the dance floor are! In order to reveal your full potential in the art of dance, you will be trained by the multiple champion of Bulgaria—Atanas Mesechkov.

How to prepare for the workshop - comfortable clothes and shoes, and a smile are enough!